



SCAR 2006 Exhibitor Survey

Thank you for your participation at SCAR 2006!! We hope your experience was positive, and you found the annual meeting to be valuable to your company. Attached you will find the SCAR 2006 exhibitor survey. Please take a few minutes to complete this survey. Your participation is very important to the success of future SCAR Annual Meetings. If you would like your comments to remain anonymous you may separate this pages before submitting the survey.

Thank you for your participation.

Best regards,

Bradford J. Richmond, MD, Technical Exhibits Committee Chair

Andrea Saris, Director of Meetings

To ensure receipt of your post-meeting SCAR Registrant Mailing List, please provide one contact name and Email address. **PLEASE PRINT CLEARLY!**

Name: _____ Email: _____

Company: _____ Booth #: _____

Return the survey to:

1. Exhibitor Registration Counter in the Austin Convention Center;
2. Exhibitor Post-Show Meeting at the SCAR 2006 Annual Meeting; OR
3. FAX back to SCAR at 703-757-0454

**Plan to attend the Exhibitor Post-Show Meeting
Saturday, April 29 at 8:30am in Meeting Room 408**



Exhibitor Survey

SCAR appreciates your feedback regarding the **SCAR 2006 Annual Meeting**. Please take a few minutes to complete this survey. You may return your completed survey at the Exhibitors Post-Show meeting; to the Exhibitor Registration Counter; or fax it to the SCAR office: 703-757-0454.

1. What size booth did your company utilize at the 2006 meeting? _____ Total Net Square Feet

2. How would you rate SCAR 2006 Annual Meeting attendees?

	Excellent	Good	Fair	Poor
a. Quality of attendees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Quantity of attendees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Quality of sales leads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comment on attendees _____

3. Rate the exhibitor services for the following organizations:

	Excellent	Good	Fair	Poor	Not Applicable
SCAR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Champion Exposition Services:					
General Service Contractor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Austin Convention Center:					
Exhibit Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Utility Provider	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet Provider	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AllService Event Technologies:					
Computer Rental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lead Retrieval	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments regarding exhibitor services _____

	Excellent	Good	Fair	Poor	Not Applicable
4. Rate the alphabetical exhibitor listing in the SCAR 2006 Final Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Rate the Product Category exhibitor listing in the SCAR 2006 Final Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments regarding exhibitor listing _____

	Excellent	Good	Fair	Poor	Not Applicable
6. Rate the SCAR 2006 Sponsorship Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Rate the usefulness of the SCAR 2006 Exhibitor Service Manual	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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		Excellent	Good	Fair	Poor	Not Applicable
8.	Rate the new CD format of the Exhibitor Service Manual.					
9.	Rate the overall value of the SCAR Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Rate the overall value of the Exhibitor Email Blasts/Newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Rate the Exhibitor Registration Process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Rate the SCAR 2006 Annual Meeting Exhibit Hall hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments regarding Exhibit Hall Hours _____

13. Comment on the following activities:

Did you utilize? Comments

- a. Lead Retrieval YES/NO _____
- b. Press Room YES/NO _____
- c. Pre-Registration Attendee List YES/NO _____

14. Rank your preference for advertising your participation at the SCAR Annual Meeting:

		Excellent	Good	Fair	Poor	Not Applicable
a.	Journal of Digital Imaging (JDI)					
b.	SCAR News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c.	Inserts in the Meeting Registration Bags	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d.	Final Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e.	Belly Band wrapped around Meeting Publications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. List any other advertising opportunities you would like SCAR to make available to exhibitors.

16. Do you find it valuable to have a product preview section in the meeting issue of SCAR News?
 _____Yes _____No

Comments regarding this year's product preview section. _____

17. SCAR offers a Priority Period to previous year's exhibitors and Corporate Members.

- a. Should we offer this again for 2007? _____Yes _____No
- b. Do you find the Priority Period process valuable when signing up to exhibit? ____Yes ____No

Comments regarding priority period system _____

18. Mark your calendar for next year. SCAR 2007 will be held June 7-10 in Providence, Rhode Island at the Rhode Island Convention Center.

a. Do you plan to exhibit at next year's show _____Yes _____No

b. For 2007, do you anticipate that your booth size will increase, decrease or stay the same?

_____Increase _____Decrease _____Same

c. If you plan to increase your booth size, what size are you interested in? _____

d. What would be your ideal booth size for product display and product launching? _____

19. What other conferences do you attend annually and how does SCAR's Annual Meeting compare?

a. Conference Name:_____ _____Same _____Better _____Worse

b. Conference Name:_____ _____Same _____Better _____Worse

20. Does the current environment in the exhibit hall adequately satisfy your company's promotional and marketing needs?

Yes _____ No _____

21. Other Comments: _____
